

# DSCI4520 Introduction to Data Mining

## Fall 2020

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**Office hours:** Tuesday 10:00-12:00pm, Wednesday 10:00-11:00 or by Appointment

### Class Time

Section	Time	Days	Location
001	2:00pm-4:50pm	Monday	Remote

### Fall 2020 Academic Calendar

What happens	Dates
August 24	First day of class
September 7	Labor Day (no class)
November 26-27	Thanksgiving Break (no class)
December 3	Last class day
December 4	Reading Day (no class)
December 5-11	Finals

### *Quick links*

[Course materials](#)

[Schedule – topics, dates, reading materials](#)

[Grading – assignments, exams, due dates, grades](#)

[Attendance policy](#)

[Communication policy](#)

[Taking care of yourself in COVID-19](#)

### *Delivery method and technology requirements*

1. The course will be delivered remotely via Zoom and Canvas. Make sure you have access to both. Every week three Zoom meetings are available: **one for the class meeting and two for office hours.**

There are two ways to access Zoom meetings. You may:

- Use the direct Zoom links:
    - i. Class meetings: <https://unt.zoom.us/j/99543076264>
    - ii. Tuesday Office hours: <https://unt.zoom.us/j/94931125907>
    - iii. Wednesday Office hours: <https://unt.zoom.us/j/96666261257>
  - Go to **Canvas→Zoom→Upcoming meetings→Join** to join selected class meetings or office hours.
2. Every class meeting will be recorded and can be accessed through **Canvas→Zoom→Cloud Recordings.**
  3. You need: a computer with Webcam and Microphone ready and Internet access. If you have any problems with access to technologies, please let me know as soon as possible.
  4. **Technique assistance:**

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

**UIT Help Desk:** [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (<http://www.unt.edu/helpdesk/index.htm>)

**Email:** [helpdesk@unt.edu](mailto:helpdesk@unt.edu)

**Phone:** 940-565-2324

**In Person:** Sage Hall, Room 130

**Walk-In Availability:** 8am-9pm

**Telephone Availability:**

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

**Laptop Checkout:** 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328)  
(<https://community.canvaslms.com/docs/DOC-10554-4212710328>)

### Ryan College of Business Technique Assistance

The BLB computer labs on the first floor will open with reduced hours and reduced seating to comply with social distancing guidelines. There will be no BLB laptop checkouts due to potential contamination issues. The library has computers to check out for up to 24 hours <https://library.unt.edu/services/laptop-checkout/>. The RCOB virtual computer labs will be open for business 24x7x365 <https://cob.unt.edu/lab/virtual-lab>.

### ITDS Department Technique Assistance

ITDS will offer no in-person tutoring Fall semester but will offer online tutoring. The ITDS Tutor Lab schedule will be posted sometime during week#1 and the online labs will open week#2.

### ***Course description***

Business nowadays rely heavily on data to make informed decisions. Data mining uses statistical and machine learning techniques to extract valuable information out of large volume of data and to discover actionable insights in business contexts. Students will learn to identify data related business problems in today's information-rich environments and get hands-on with various data mining techniques to solve problems.

The course will cover, but are not limited to, the following:

- 1) The concepts of business analytics
- 2) Understanding and application of data mining techniques (e.g., data visualization, regression, classification, clustering, association rule analysis)
- 3) Solving real-world problems using knowledge and skills learned in this course

### ***Learning objectives***

Upon completing this course, students will be able to apply their analytical capabilities to build innovative business solutions using large datasets. They should be able to:

- Articulate analytics-related business problems and identify data needed to solve problems
- Prepare and organize data for data analysis
- Understand when and how each data mining technique can be used
- Perform data mining tasks such as data visualization, prediction, classification, etc. using R
- Integrate knowledge and skills learned in this course to provide an analytic solution to a business problem, from data collection, data cleaning, data exploration, data analysis, results interpretation and presentation, to action plan.

### **Course prerequisites**

Although this course does not have specified prerequisite courses, it is ideal that you refamiliarize yourself with the two statistic courses you took. We will take some class time to review certain concepts in statistics.

Although we will use R programming language to perform our hands-on tasks, you **do not need** to have any programming experience to excel in this course. I will guide you through the very basics and in the end, you will be comfortable writing your own R programs.

### **Course materials:**

1. Required textbook (we refer it as the DMBA book):
  - *Data Mining for Business Analytics: Concepts, Techniques, and Applications in R*, 2e, by Galit Shmueli, Peter Bruce, Inbal Yahav, Nitin Patel, Kenneth C. Lichtendahl Jr., Wiley  
You may rent the textbook from Wiley for \$39. <https://www.wiley.com/en-us/Data+Mining+for+Business+Analytics%3A+Concepts%2C+Techniques%2C+and+Applications+in+R-p-9781119623342>  
A local store Voertman's Bookstore (940-387-1313), 1314 W. Hickory, Denton, TX 76201 offers it at \$42.99.
2. The website for the book: <https://www.dataminingbook.com/book/r-edition>. There you may find datasets and sample codes used in the book.
3. Computer with Webcam and microphone; Internet access
4. Software: we use R for the hands-on tasks. It is free. The software installation instruction file and video are available on Canvas under Module **Course Introduction**.

### **Course structure**

1. The course includes both lecture and hands-on practices in class. Knowledge and concepts are explained in lectures and programming in R will be demonstrated.
2. There are four modules.
  - Module 1:** Understand Business analytics and Data. This module covers the following: Introduction to Business Analytics; Understand data/Review of statistic concepts; Explore data/Data visualization
  - Module 2:** Supervised Learning - Prediction/Classification Models and Performance Evaluation. This module explains fundamental data mining techniques for prediction and classification problems, including linear regression, logistic regression, tree methods, etc.
  - Module 3:** Unsupervised Learning - Explore patterns in raw data. This module introduces three methods: association rules, collaborative filtering, and cluster analysis.
  - Module 4:** Putting everything together. We are going to use everything we have learned to solve real business cases.
3. Tentative Schedule: This is a tentative schedule. Dates and topics of lecture are subject to change. I will try my best to keep the schedule and any changes will be announced in advance.

## Tentative Schedule

Week	Date	Lecture	Course Work	Readings
1	08/24	Course Introduction	Set up R	DMBA Ch1, 2
2	08/31	Understand data/Review of statistic concepts	Quiz 1	DMBA Ch2,3
3	09/07	Labor Day Holiday. No class.	Assignment 1	
4	09/14	Data Exploration/Data Visualization	Quiz 2	DMBA Ch3,4
5	09/21	Predictive Analytics – Basics/Linear regression/KNN	Quiz 3 Assignment 2	DMBA Ch6,7
6	09/28	Predictive Analytics – Logistic regression/Neural Net	Quiz 4	DMBA Ch10
7	10/05	Predictive Analytics – Decision Tree/Review	Quiz 5 Assignment 3	DMBA Ch9
8	10/12	Exam 1		
9	10/19	Predictive Analytics – Model Evaluation	Quiz 6	DMBA Ch5
10	10/26	Association Rules – Market Basket Analysis	Quiz 7 Assignment 4	DMBA Ch14
11	11/02	Collaborative Filtering – Recommendation Systems	Quiz 8	DMBA Ch14
12	11/09	Cluster Analysis – Segmentation	Quiz 9 Assignment 5	DMBA Ch15
13	11/16	Putting everything together – Case analysis	Quiz 10	DMBA Ch21
14	11/23	Putting everything together – Case analysis/Review	Assignment 6	DMBA Ch21
15	11/30	Exam 2		

## Grading

<i>Grading Components</i>	<i>Due date</i>	<i>Points Possible</i>	<i>Percentage of Final Grade</i>
<i>Quizzes (A total of 10 quizzes)</i>	<i>At the beginning of every class</i>	<i>150 points</i>	<i>15%</i>
<i>Assignments (A total of 6 Assignments)</i>	<i>Monday 12:00pm of the week</i>	<i>300 points</i>	<i>30%</i>
<i>Exam 1</i>	<i>10/12 2:00pm</i>	<i>250 points</i>	<i>25%</i>
<i>Exam 2</i>	<i>11/30 2:00pm</i>	<i>250 points</i>	<i>25%</i>
<i>Participation</i>	<i>Every class</i>	<i>50 points</i>	<i>5%</i>
<i>Total Points Possible</i>		<i>1000 points</i>	<i>100%</i>

\* There are no extra credit opportunities.

## Final grades

90% or more	A
80% or more	B
70% or more	C
60% or more	D
Below 60%	F

## Incomplete grades

The grade of "I" is not given except for rare and very unusual emergencies, as per University guidelines. An "I" grade cannot be used to substitute your poor performance in class.

## Exams

There will be two open-book exams: [Exam 1](#) and [Exam 2](#). Both exams will be online exams held during class meeting time. You will be tested over all material covered in the lectures, course readings, tutorials, and assignments. **Make-up exams will NOT be given in general.** If you have a [university-excused absence](#), please communicate via email with me at least **48 hours** before the exam date. **Make-ups requested AFTER the exam date require verifiably extraordinary circumstances.** You will be asked to provide evidence or documentation such as hospital papers, an obituary, or a doctor's notice.

If you lose Internet connection during an exam, please contact the Student Help Desk (940-565-2324), document the remedy ticket number and contact me.

## Assignments

We have six homework assignments throughout the semester. All assignments must be submitted through Canvas. Alternative submission methods (e.g., by paper, by e-mail, or on disk/USB drive) is not acceptable unless prior permission of the instructor is obtained. **Submissions after the deadline will not be accepted.** All work turned in after the deadline will receive a grade of zero unless the student has a [university-excused absence](#) and provides documentation with 48 hours of the missed deadline.

It is expected that you finish the assignments on individual basis. **Copying off from others' work is strictly prohibited.**

Assignment grades will be posted within a week after the submission. When this is not possible, I will send an announcement to the class.

## Quizzes

A quiz will be given at the beginning of each class indicated in the schedule. The purpose of the quizzes is to review what we have learned in the previous class and set you in the state to learn new materials. They will be available on Canvas until 10:00pm of the class day. If you happen not to be able to make to a class on time, you can still finish them on that day.

## Participation

The participation portion of your grade is affected by your involvement in the classroom discussions and activities. As every class session will be recorded, we can refer to but not limited to the following. First, your attendance will be kept on record by Zoom. Second, you can raise or answer questions using either your voice or chat messages. Third, we will have breakout room activities, during which you make contributions to the group discussion.

Over the semester, you can have **three classes** excused from participation evaluation – we all have those days that we do not want to talk. You do not need to tell me which classes you intend to be excused. I will pick your best classes for the grading purpose. This is different from attendance policy, which requires you to attend **ALL** classes.

## Grade Disputes

You are required to wait 24 hours before contacting me to dispute a grade. Within that time, I expect that you will review the assignment details and reflect on the quality of the work you turned in and discuss with

the TA, who is going to grade your assignments. If you would still like to meet, email me to set up a meeting (I cannot discuss grades over email). You should come to our scheduled meeting with specific examples that demonstrate that you earned a higher grade than you received. If you miss your scheduled meeting, you forfeit your right to a grade dispute. If you do not contact me to schedule a meeting within seven days of receiving your grade, you also forfeit your right to a grade dispute.

## ***Course policies***

### **Attendance Policy**

The student is responsible for regular and punctual attendance and is expected to participate in ALL classes. You may find more information about University attendance policy [here](#).

An absence may be excused for the following reasons:

1. religious holy day, including travel for that purpose;
2. active military service, including travel for that purpose;
3. participation in an official university function;
4. illness or other extenuating circumstances;
5. pregnancy and parenting under Title IX; and
6. when the University is officially closed.

A student is responsible for requesting an excused absence **in writing**, providing satisfactory evidence to the instructor to substantiate excused absence and email the request at least one day before the class.

Accommodation arrangements of missed coursework will be made.

### **COVID-19 Impact on Attendance**

While attendance is expected as outlined above, it is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me prior to being absent so I may decide about accommodating your request to be excused from class.

If you are experiencing any symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at 844-366-5892 or COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

### **Responsibilities**

This is not a complete list of our responsibilities for the course, but a list of key expectations for both you and me.

Your responsibilities as a student:

- Attend classes regularly
- Be prepared for classes
- Regularly check for updates and information on Canvas (e.g. three times a week)
- Submit assignments on time
- Ask questions whenever something is not clear to you

My responsibilities as the instructor:

- Help you grow and learn
- Provide clear instructions for learning outcomes and assignments
- Communicate in time about any updated course information
- Answer your questions
- Provide feedbacks on your coursework

## Communication Expectations

**Canvas:** It is the primary channel. All course materials and information will be posted on Canvas.

**Email:** Each student must have a UNT email address to be able to communicate with the professor, the TA, and students in the group or the class. Email communication will be sent only to official UNT email addresses. If you use a different email address, please ensure that your UNT email is forwarded correctly. I would prefer that you use emails to contact me. You can expect my response **within 24 hours**.

## Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Here are some general guidelines:

- While the freedom to express yourself is a fundamental human right, any communication that utilizes cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.
- Treat your instructor and classmates with respect in any communication online or face-to-face, even when their opinion differs from your own.
- Ask for and use the correct name and pronouns for your instructor and classmates.
- Speak from personal experiences. Use "I" statements to share thoughts and feelings. Try not to speak on behalf of groups or other individual's experiences.
- Use your critical thinking skills to challenge other people's ideas, instead of attacking individuals.
- Avoid using all caps while communicating digitally. This may be interpreted as "YELLING!"
- Be cautious when using humor or sarcasm in emails or discussion posts as tone can be difficult to interpret digitally.
- Avoid using "text-talk" unless explicitly permitted by your instructor.
- Proofread and fact-check your sources.
- Keep in mind that online posts can be permanent, so think first before you type.

## Changes in the Syllabus

The professor reserves the right to improve the materials and requirements as the semester unfolds, with sufficient warning concerning exams, and assignments.

## Taking care of yourself in COVID-19

Do your best to maintain a healthy lifestyle because you need your immune system to work at its best. Eat well, sleep well and exercise. Keep communicating with family and friends.

We can all benefit from support during this time of crisis. There are many helpful resources available on campus. If you have any questions related to COVID-19, you may contact UNT COVID Hotline at:

COVID Hotline of UNT: [844-366-5892](tel:844-366-5892)

COVID Help Email: [COVID@unt.edu](mailto:COVID@unt.edu)

Your mental health is important as well. You may find information about UNT student counseling services [here](#).

You may find more information about COVID support of UNT [here](#).

## Respect for Diversity

At a reckoning time like this, it is my intent to emphasize being respectful of diversity: gender,

sexuality, disability, age, socioeconomic status, ethnicity, race, and culture, etc. in and outside of the class. If there is any way to help me better understand you personally or your student group, please feel free to let me know.

## **UNT Policies**

### **Academic Integrity Policy**

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in **behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage**. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

Business professionals must be trusted, because they may have access to a wide variety of confidential and private information. Everyone is expected to maintain the highest degree of ethical standards when taking exams or doing assignments.

If you engage in academic dishonesty related to this class, you will receive **a failing grade on the exam or assignment, or a failing grade in the course**. In addition, the case may be referred to the Dean of Students for appropriate disciplinary action.

### **ADA Policy**

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the [ODA website \(https://disability.unt.edu/\)](https://disability.unt.edu/).

### **Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)**

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

### **Emergency Notification & Procedures**

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

### **Retention of Student Records**

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the



Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

### Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's [Code of Student Conduct](https://deanofstudents.unt.edu/conduct) (<https://deanofstudents.unt.edu/conduct>) to learn more.

### Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: [my.unt.edu](https://my.unt.edu). All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail [Eagle Connect](https://it.unt.edu/eagleconnect) (<https://it.unt.edu/eagleconnect>).

### Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" ([no-reply@iasystem.org](mailto:no-reply@iasystem.org)) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the [SPOT website](http://spot.unt.edu/) (<http://spot.unt.edu/>) or email [spot@unt.edu](mailto:spot@unt.edu).

### Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at [oeo@unt.edu](mailto:oeo@unt.edu) or at (940) 565 2759.

## Important Notice for F-1 Students taking Distance Education Courses

### Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website](http://www.ecfr.gov/) (<http://www.ecfr.gov/>). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

### University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email [internationaladvising@unt.edu](mailto:internationaladvising@unt.edu)) to get clarification before the one-week deadline.

### Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See [UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses](https://policy.unt.edu/policy/07-002) (<https://policy.unt.edu/policy/07-002>).

### Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.

- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission.

Download the UNT System Permission, Waiver and Release Form

### **Transmission and Recording of Student Images in Electronically-Delivered Courses**

1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.
2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release in order to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.
3. This course employs lecture capture technology to record class sessions. Students may occasionally appear on video. The lecture recordings will be available to you for study purposes and may also be reused in future course offerings. **If you do not wish to appear in class recordings, please let me know.**

### **Class Recordings & Student Likenesses**

Synchronous (live) sessions in this course will be recorded for students enrolled in this class section to refer to throughout the semester. Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.

### **Academic Support & Student Services**

#### **Student Support Services**

##### **Mental Health**

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center) (<https://studentaffairs.unt.edu/student-health-and-wellness-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [UNT Care Team](https://studentaffairs.unt.edu/care) (<https://studentaffairs.unt.edu/care>)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (<https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry>)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (<https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling>)

##### **Chosen Names**

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let me know. Below is a list of resources for updating your chosen name at UNT.

- [UNT Records](#)

- [UNT ID Card](#)
- [UNT Email Address](#)
- [Legal Name](#)

*\*UNT euIDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.*

### Pronouns

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in-person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns. You can [add your pronouns to your Canvas account](#) so that they follow your name when posting to discussion boards, submitting assignments, etc.

Below is a list of additional resources regarding pronouns and their usage:

- [What are pronouns and why are they important?](#)
- [How do I use pronouns?](#)
- [How do I share my pronouns?](#)
- [How do I ask for another person's pronouns?](#)
- [How do I correct myself or others when the wrong pronoun is used?](#)

### Additional Student Support Services

- [Registrar](https://registrar.unt.edu/registration) (<https://registrar.unt.edu/registration>)
- [Financial Aid](https://financialaid.unt.edu/) (<https://financialaid.unt.edu/>)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services) (<https://studentaffairs.unt.edu/student-legal-services>)
- [Career Center](https://studentaffairs.unt.edu/career-center) (<https://studentaffairs.unt.edu/career-center>)
- [Multicultural Center](https://edo.unt.edu/multicultural-center) (<https://edo.unt.edu/multicultural-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [Pride Alliance](https://edo.unt.edu/pridealliance) (<https://edo.unt.edu/pridealliance>)
- [UNT Food Pantry](https://deanofstudents.unt.edu/resources/food-pantry) (<https://deanofstudents.unt.edu/resources/food-pantry>)

### Academic Support Services

- [Academic Resource Center](https://clear.unt.edu/canvas/student-resources) (<https://clear.unt.edu/canvas/student-resources>)
- [Academic Success Center](https://success.unt.edu/asc) (<https://success.unt.edu/asc>)
- [UNT Libraries](https://library.unt.edu/) (<https://library.unt.edu/>)
- [Writing Lab](http://writingcenter.unt.edu/) (<http://writingcenter.unt.edu/>)